

Client: ByBox Ltd  
Source: Nuneaton News (Main)  
Date: 13 August 2009  
Page: 7  
Circulation: 49008  
Size: 322cm2  
AVE: 460.46

---

# Charity cash backs babies

by CLAIRE HARRISON

**CASH raised at a charity football match will help to lay the foundations for a hospice especially for infants with life-threatening illnesses.**

Footballers raised £1,250 during the game at Liberty Way, the home of Nuneaton Town Football club.

These funds have now been donated to Zoe's Place, a hospice that is being built on the grounds of Exhall Grange School in Ash Green.

Work is well underway to create the facility, which will be the first of its kind in the Midlands and offer 24-hour respite and one-to-one care for babies and young children with life-threatening diseases from across the area, including Nuneaton and Bedworth.

Logistics company ByBox staged the fundraising match at the local ground and employees from the Coventry firm were either encouraged to attend or enter a team into the tournament.

Sue Beale, head of Human Resources at the company, said: "Everyone at the tournament had a great day, and we were delighted that we managed to raise even more money than we had anticipated.

"Zoe's Place is a very worthy cause, and one we are very happy to be involved with. Once built, this new hospice will help many families across the area."

Building work on the hospice officially began last month and, once completed, it is will cost around £700,000 a year to run at full capacity and will initially be wholly dependant on donations.

Appeals director Vicki Patridge explained: "While there is excellent care

for young children in the region from the Acorns Hospice, the fact that Zoe's Place caters specifically for infants means we can make the hospice look like a nursery with all of the equipment being the right size."

Due to open next year, the hospice will be able to accommodate six babies at any one time, but around 40 families will benefit from its services each year.

The Zoe's Place Trust has two other hospices in Liverpool and Middlesbrough.



**Client:** ByBox Ltd  
**Source:** Nuneaton News (Main)  
**Date:** 13 August 2009  
**Page:** 7  
**Circulation:** 49008  
**Size:** 322cm2  
**AVE:** 460.46

---



**FOOTBALL FUNDS...** a charity match staged at Liberty Way has helped raise funds for a hospice being built near Bedworth.