



## **BYBOX SETS SIGHTS ON EUROPE WITH APPOINTMENT OF EUROPEAN BUSINESS DEVELOPMENT DIRECTOR**

ByBox Ltd, the leading force in overnight parts delivery, is looking to further strengthen its position in Europe with the appointment of a European Business Development Director.

A totally new role, the position will be filled by Paul Lucassen 56 who is a well-known figure in the European transport and logistics sector having previously worked for Lynx Express as Country Director in Holland a position he held for over four years. He has also held senior roles with NPD and Richard Kempers as well as acting as an independent consultant.

Paul will be based in the Netherlands and will be responsible for developing new markets in Benelux, France and Italy and believes that the 30 years' experience he has amassed in the transport and logistics industry coupled with his self confessed entrepreneurial flair, will play a key factor in further developing ByBox' presence on the Continent.

In total Paul has spent over 30 years in transport and logistics and says his management strengths are building relationships with customers and the ability to generate new markets.

Married with two children, he was born in Schiedam, near Rotterdam. He lists his hobbies as traveling, reading and IT.

Commenting on his new role Paul said: “The prospect of working with ByBox is an exciting challenge. ByBox is a totally unique business providing a dynamic solution to the end user and one which is set to revolutionise the whole concept of in night delivery throughout Europe.”

**Ends**

**Editor’s note: For further information contact Century PR on 024 7622 8881.**

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