

Green clinches support deal

GREEN Communications has been appointed by business logistics solutions company ByBox to provide public relations and marketing support.

The expanding Wakefield-based agency will work with ByBox to raise its profile in key markets through a strategic public relations and marketing programme.

ByBox is the first company in the UK to tackle the problems revolving around unattended deliveries.

ByBox has a network of 14,000 secure boxes at 600 locations across the country. Deliveries are made to the boxes throughout the night, ensuring that parts and components are available for engineers by 8am to reduce loss of goods and minimise waiting time.