

## Appointments

### 7 - Fabien Pichet takes charge at LOGIBAC



Logibag SAS, the leading European secure locker installation and firm, has appointed a new General Manager.

Fabien Pichet, who takes over from Dan Turner, will be in charge service and sales at the company whose parent is ByBox Holding leading overnight parts delivery and locker bank logistics provider

He is 37 years old, is married with three children and lives in Ang

Leading Logibag into a new phase in its development from left lug manufacturer to a fully-fledged locker management and service c joins the team from AB Automotive France SAS (part of TT Electr he was Sales and Marketing Director .

Working mostly in the automotive industry until now and fluent in and Portuguese – he previously set up and developed the Busine Electronics in Brazil for four years – Fabien has a background in s engineering, and in 1991 was awarded a DESS (the highest degr and Reliability Management by the University of Angers, France. completed a Management Program run by INSEAD, the Paris-ba: School for the World, before moving to Brazil to take up his new e

Director of DEMO do Brasil.

In his new role at Logibag Fabien has already set down what he v over the short and medium-term. First amongst this list is to fully i company and its team into the ByBox service ethos whilst structu operate in a fully autonomous capacity within the Group. A key el says, will be to retain the flexibility to support ByBox during its dev implementation and operation of new ByBox locker banks.

Elsewhere, Fabien wants to increase Logibag's sales, rental and in the important and growing European left luggage and postal m: company maintains a significant presence. The concession mode important with Logibag increasingly asked to manufacture, install locker locations in return for a share of the revenue stream from c

"I am delighted at this new challenge and in my quest to make the profitable I know we have to add value to our existing services," h

"To do this we first have to reinforce our skills base and achieve c improvement in standards of quality and service. I will be introduc new measures to help us do this, along with the development of r that will enable Logibag to set the benchmark for future generatio lockers".

"As you can appreciate there is a lot to do but the process has alr and we have already begun to win new business and new custom few years ago would have been considered non-core markets. I it should continue and am looking forward to fulfilling my promises ; forward," he adds.