

BYBOX HAS THE ANSWER FOR GREEN-MINDED CONSUMERS

Survey shows consumers want to choose the green option

ByBox, the UK's market leader for in-night parts distribution, has the solution for green-minded consumers who want to buy products distributed with the minimum possible impact on the environment.

And the need for such a service has been further reinforced by the latest survey by online retail group IMRG which shows that more than three-quarters of consumers would choose a carbon-friendly delivery method over traditional delivery methods – many even said they would pay more for carbon-friendly delivery.

The good news is that ByBox have established a distribution system that is 83 per cent more efficient than traditional methods. Analysis of the ByBox system means reveals distribution vehicles travel five times fewer miles per parcel than vehicles using traditional delivery methods. Consequently ByBox's carbon footprint is significantly less than companies using standard distribution methods.

The Logistics Research Centre at Heriot-Watt University assisted with the analysis of ByBox' calculations.

The ByBox online delivery alternative is simple but effective - consolidate multiple deliveries into a single location, transport them at night when there is less congestion and less likelihood of delay, and deliver them into a dropbox situated on the recipients daily route for the customer to collect when most convenient.

The ByBox system removes the need for legions of small vans on the roads during the day trying to make deliveries to people who are not there and thus, inevitably, having to make return visits, increasing congestion and fuel

consumption. It also means that customers need not go to a depot to collect their parcels should they not be present when delivery is attempted – thereby eradicating additional journeys that add to the environmental impact of delivery.

And as the deliveries are made at night when the roads are less congested there is less chance of delays. Furthermore with the cost of motoring up by 22 per cent in



ByBox delivers its parcels at night which minimises the environmental impact

the last year due to the increase in fuel prices, ByBox drivers cover less distance and do not use as much fuel.

The result is a more-consumer friendly, carbon and time efficient service where goods still arrive on time but with fewer miles traveled.

ByBox already delivers 20 million items a year in the UK using its national network of 18,000 dropboxes, primarily for the distribution of parts and equipment urgently required by companies with mobile service teams.

But it has plans to extend the reach of the service to benefit the many more consumers now using online retailing and others that require more flexible,



convenient and regular delivery methods for all manner of goods.

ByBox Chief Executive Stuart Miller said: "Global warming is a major issue and everyone has to play their part reducing emissions.

"We are glad to be able to innovate in the distribution sector and find new methods that both reduce emissions and provide cutting-edge solutions that meet the needs of our customers."

ByBox now holds around 70 per cent of the field service market and has recently expanded its number of boxes and is looking to develop new markets.

The company offers an extensive range of distribution platforms for organisations, firms and individuals, with investment, innovation and technology underpinning its success.

It also has a world-class manufacturing facility in France, which has made and installed more than 54,000 electronic lockers in more than 20 countries worldwide.

In the UK, ByBox operates the country's largest dedicated through-the-night distribution service.

It has a pre-8am delivery service, operating six nights a week, which is 100 per cent reliable and considered the best of its type in the UK.

